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*Language in International Business**Managing International Business in China**International Business**International Business in Latin America**International Journal of Economics and Business Studies**The Power of International Business Research**Distance in International Business**International Business**International Business Strategy**The Oxford Handbook of Asian Business Systems**International Business Strategy**Business History and International Business**Research Methods in International Business**Handbook of Longitudinal Research Methods in Organisation and Business Studies**Managing Information Technology in Multinational Corporations**Managerial Issues in International Business**Innovations in International Business**International Business**The Oxford Handbook of International Business Strategy**Entry and Cooperative Strategies in International Business Expansion**International Business Strategy**Emerging Market Multinationals**International Business**International Business**International Business Strategy**The Past, Present and Future of International Business and Management**Journal of International Business Studies**New Perspectives in International Business Research**The Palgrave Handbook of Experiential Learning in International Business**The Oxford Handbook of International Business**Cross-cultural Management**Conducting Market Research for International Business**International Business in the Information and Digital Age**Institutional Theory in International Business**Foreign Ownership and the Consequences of Direct Investment in the United States**The Routledge Companion to the Geography of International Business**Research Methods in Business Studies**Business and Human Rights**Contemporary Issues in International Business**International Business Scholarship*

Language in International Business

This volume fills a gap in the international business literature, offering the perspectives of researchers who are deeply embedded in one key emerging market, India. With the global economy changing dramatically, firms from emerging markets are playing increasingly important roles in both outward and inward internationalisation. International Business Strategy offers profound insights into international business activities in this rapidly-evolving environment, in which multinational corporations from emerging markets are now influential players. Reflecting the complex nature of India itself, the chapters employ a variety of theoretical lenses to shed light on a wide range of issues encountered by Indian businesses, from some of the world's largest corporations to small, entrepreneurial firms.

Managing International Business in China

With stagnated demand in many home economies, the need to internationalize and exploit foreign market opportunities has never been more paramount for businesses to succeed at a global level. However, this process raises a number of questions, such as: can firms use their knowledge of one market in the next? Can firms pursue internationalization on several fronts at the same time? How should firms handle cultural and institutional differences between markets? This textbook provides students with the core research in international business and strategy, including organization, efficiency, external relationships and the challenges found in an increasingly multicultural world. Each part begins with a presentation of the issues and controversies faced in that particular area, followed by a synthesis of the research which provides avenues for future research. To facilitate and encourage further debate and learning, each part also includes at least one original case study. Compiled by two of the World's leading scholars of international business, and supplemented with critical commentaries and a range of integrative case studies, this comprehensive textbook provides advanced students of international business and strategy with a resource that will be invaluable in their studies and beyond.

International Business

A leading international business theorist and writer for more than 30 years Peter Buckley focuses in this volume on the development and modeling of the multinational enterprise (MNE) and its role in knowledge creation and dissemination as well as cultural distance in international business, particularly with respect to Asian business.

International Business in Latin America

Tracing the treatment of language in international business as represented in the Journal of International Business Studies, this seminal collection critically explores the conceptualizations of language that have been adopted or ignored by international business scholars over the years and showcases nine articles that have played an important role in establishing and advancing the field. In today's increasingly globalized context of business, significantly richer theories from interdisciplinary perspectives are needed to explain the complexity of the interplay between multiple facets of language and how they affect day-to-day operations. With insights from linguistics, psychology and organizational theory, Language in International Business provides an assessment of scholarly efforts to uncover the profound impact that language has on global business today and proposes some important ways in which this nascent field of language in international business may be further advanced. Chapter 9 is licensed under a Creative Commons Attribution NonCommercial-NoDerivs 3.0 Unported License. The Journal of International Business Studies (JIBS) is an official publication of the Academy of International Business and is the top-ranked journal in the field of international business. The goal of JIBS is to publish insightful, innovative and impactful research on international business. JIBS is multidisciplinary in scope and interdisciplinary in content and methodology. For more information, visit www.jibs.net. The Academy of International Business (AIB) is the leading association of scholars and specialists in the field of international business. A global community of scholars and researchers for the creation and dissemination of knowledge about international business and policy issues, the AIB transcends the boundaries of single academic disciplines and managerial functions to enhance business education and practice. For more information, visit aib.msu.edu

International Journal of Economics and Business Studies

The twelfth volume in the Progress in International Business Research series presents extensive accounts of the contemporary scientific debate on how to assess the impacts of distance, both negative and positive ones, on the conduct of international business.

The Power of International Business Research

The Handbook of Experiential Learning In International Business is a one-stop source for international managers, business educators and trainers who seek to either select and use an existing experiential learning project, or develop new projects and exercises of this kind.

Distance in International Business

International Business

A unique, important contribution to an ongoing debate of great significance to Americans, and one that will correct misunderstandings and misapprehensions that have accumulated over the years.

International Business Strategy

This Handbook is a very timely contribution to organization and business studies. Most calls for longitudinal research are made in sections of published work that deal with limitations of the study or suggestions for further research. This book places longitudinal research methods at center stage. With its practical, hands-on approach it guides us how to design a longitudinal study in and around organizations whether qualitative or quantitative and how to implement it. I warmly recommend this Handbook to ambitious senior and junior researchers. It makes the commonly presented excuses for not undertaking longitudinal research completely redundant. Rebecca Piekkari, Aalto University, School of Business in Helsinki, Finland This is a very timely book that fills an important gap in the field of research methods. So far very little attention has been paid to longitudinal research methods, while the usefulness of this type of research has often been discussed in many papers and conferences. Insights provided by scholars who have been doing this type of research provide

useful guidelines for anyone interested in research methods from senior scholars to young researchers and PhD candidates. This volume will serve as an excellent complement to the existing range of books on research methods. Pervez Ghauri, Kings College London, UK This innovative Handbook demonstrates that there is no single best approach to conducting longitudinal studies. At their best, longitudinal research designs yield rich, contextualised, multilevel and deep understanding of the studied phenomenon. The lack of resources in terms of time, funding and people can pose a serious challenge to conducting longitudinal research. This book tackles many of these challenges and discusses the role of longitudinal research programmes in overcoming such obstacles. This book shows how longitudinal research methods enable the understanding of dynamics, mechanisms, causalities and interrelationships of organizational and business concepts in context and in relation to time. It discusses the richness and versatility of longitudinal research and offers, to students and experienced scholars alike, numerous viewpoints, reflections and personal accounts about conducting longitudinal research, from planning and fieldwork to reporting and managing of research projects.

The Oxford Handbook of Asian Business Systems

This stimulating text provides a truly international perspective, with a wealth of real life examples from developed and emerging countries to help students envisage how organizations across the globe practise business. Thoroughly updated and revised to give students a deeper understanding of the key international business theories, this new edition features: - Considerably revised structure to reflect student's knowledge as they progress through an international business module - Increased coverage of the core international business theories to enable in-depth understanding of the issues and challenges of international business - New chapters on emerging markets and the environmental challenges facing businesses - End of part long cases to promote a holistic understanding of international business Online Resource Centre For registered adopters of the text: - Multimedia library - Instructor's manual - Suggested assignment questions - Additional case studies - Test bank of questions - Indicative answers for case study questions and assignment and examination questions For students: - Extension material - Interactive Map - Assignment and examination questions - Self-test multiple-choice questions - Key websites - Revision tips - Additional case studies - Case study questions and answers

International Business Strategy

The information and digital age is shaped by a small number of multinational enterprises from a limited number of countries. This volume covers the latest insight from the International Business discipline on prevailing trends in business model evolution. It also discusses critical issues of regulation in the new information and digital space.

Business History and International Business

Provides conceptual backgrounds, analytical frameworks, managerial insights, and business guidance for a firm's international expansion strategies.

Research Methods in International Business

This practical guide leads you through all the issues you will face in developing new marketing opportunities in foreign markets. From initiating a project, to sampling and analyzing data, to taking advantage of your knowledge by approaching the market; this book is your guide to understanding and overcoming the most pressing issues that international marketers face.

Handbook of Longitudinal Research Methods in Organisation and Business Studies

A defining work in the burgeoning discipline of international business.

Managing Information Technology in Multinational Corporations

Showcasing methodological rigour and state-of-the-art methods as hallmarks of modern international business (IB) research, this book offers a collection of the most relevant and highly cited research methods articles from the Journal of International Business Studies (JIBS). Each piece is accompanied by a new Commentary written by experts in the field; some also include Further Reflections by the original authors. Encompassing both qualitative and quantitative approaches, this comprehensive volume explores research design, testing and reporting, as well as specific methodological issues such as endogeneity, common method variance, and theorising from case studies. With recommendations for best practices relating to interaction effects, hypothesis testing, and replicability, this book is a unique and up-to-date reference source on the latest research methods and practices in international business. The book will also be essential reading for those studying any sub-discipline of IB research, including international economics, entrepreneurship, finance, management and marketing.

Managerial Issues in International Business

Now in its third edition, this core textbook for advanced undergraduate, graduate, and postgraduate students combines analytical rigour and managerial insight on the functioning and strategy of large multinational enterprises (MNEs). Verbeke and Lee develop an original conceptual model that supports student learning by providing an integrated perspective, rooted in theory and practice. The discussion also includes unique commentaries on seventy-four seminal articles published in the Harvard Business Review, the Sloan Management Review, and the California Management Review over the past four decades, demonstrating how the key insights can be applied to real businesses engaged in international expansion programmes, especially as they venture into high-distance markets. This third edition has been thoroughly updated and features new sections on multinational entrepreneurship, strategic challenges in the new economy, and international business strategy during globally disruptive events, including the COVID-19 pandemic. Students will benefit from updated case studies, improved learning features, and a wide range of online resources.

Innovations in International Business

1. Determinants of Uganda's Export Performance: A Gravity Model Analysis by Henry Karamuriro Tumwebaze et al. 2. Indicators of Stock Market Development in Botswana by Goabaone Otisitswe et al. 3. Performance of Microfinance and Entrepreneurship in Botswana: The Role of Trust by Linnea Molin 4. Contractual Arrangements among Wholesale Traders in Vegetable Chains in Lushoto District, Tanzania Geraldine by Arbogast Rasheli

International Business

The third edition of International Business offers an action-focused, practical approach to the topic, helping students understand the global business environment and its repercussions for executives. The book provides thorough coverage of the field, delving into fundamental concepts and theory; the cultural, political, and economic environment; international business strategies; and even functional management areas. More comprehensive than competing books, International Business includes: Strengthened, expanded global cases, examples, and 'industry' and 'country' mini-cases that give students practical insight into the ways companies actually behave within a competitive, global environment Updated coverage of key trends that impact how international business functions, including the drivers of globalization, e-commerce and the impact of the Internet, and international entrepreneurship New material on technology issues, the impact of the financial crisis, and problems in the EU Expanded discussion of the skills and strategies students need to succeed in today's international business environment, including dynamic capabilities, foreign direct investment, and market entry strategies Also featuring a companion website with a test bank, Powerpoint slides, and instructor's manual, this book is ideal for undergraduate and graduate students and instructors of any international business course.

The Oxford Handbook of International Business Strategy

This book examines the challenges faced by emerging market multinationals as they develop their international operations and proposes actionable solutions.

Entry and Cooperative Strategies in International Business Expansion

Electronic Inspection Copy available for instructors here **What is international business? How does it differ from local or national business? What are the fundamental challenges and emerging trends in international business? What is the impact of globalization, corporate social responsibility, and the ever expanding use of digital technology on corporate strategies and executive decisions? International Business: Theory and Practice addresses these questions by providing the student with a broad overview of the subject, while guiding readers through the practical issues and context of international business with the use of a range of examples, cases and discussion questions drawn from around the world. Current critical issues in international business are analysed and explored: corporate social responsibility in an era of unprecedented globalization, the rise of the global entrepreneur and the 'democratization' of competition worldwide, and applications of technology in a digital economy. Key Features: - Unpacks the complex issues facing both multi-national enterprises (MNE) and international small and medium enterprises (SME) - Contains a full range of learning features including international case studies, explanations of key terms, a glossary, and annotated further reading - A dedicated companion website with material to support both lecturers and students. Visit the Companion Website at www.sagepub.co.uk/menipaz**

International Business Strategy

The fields of Economic Geography and International Business share an interest in the same phenomena, whilst each provides both a differing perspective and different research methods in attempting to understand those phenomena. The Routledge Companion to the Geography of International Business explores the nature and scope of inter-disciplinary work between Economic Geography and International Business in explaining the central issues in the international economy. Contributions written by leading specialists in each field (including some chapters written by inter-disciplinary teams) focus on the nature of multinational firms and their strategies, where they choose to locate their activities, how they create and manage international networks and the key relationships between multinationals and the places where they place their operations. Topics covered include the internationalisation of service industries, the influence of location on the competitiveness of firms and the economic dynamism of regions and where economic activity takes place and how knowledge, goods and services flow between locations. The book examines the areas for fruitful inter-disciplinary work between International Business and Economic Geography and sets out a road map for future joint research, and is an essential resource for students and practitioners of International Business and Economic Development.

Emerging Market Multinationals

Multinational enterprises must contend with increasingly challenging conditions in the international business environment. This Handbook explores how classic principles of international competitive strategy are transformed in today's markets and provides suggestions on how firms can develop effective strategies to respond to these transformations.

International Business

Verbeke provides a new perspective on international business strategy by combining analytical rigour and true managerial insight on the functioning of large multinational enterprises (MNEs). With unique commentary on 48 seminal articles published in the Harvard Business Review, the Sloan Management Review and the California Management Review over the past three decades, Verbeke shows how these can be applied to real businesses engaged in international expansion programmes, especially as they venture into high-distance markets. The second edition has been thoroughly updated and features greater coverage of emerging markets with a new chapter and seven new cases. Suited for advanced undergraduates and graduate courses, students will benefit from updated case studies and improved learning features, including 'management takeaways', key lessons that can be applied to MNEs and a wide range of online resources.

International Business

Part of "Advances in International Management" series, this title presents contemporary research by leading and emerging scholars working on institutional theory. It also presents theoretical frameworks of institutions and proposes interesting ideas that provide the foundation for doctoral dissertations and research projects.

International Business Strategy

This accessible guide provides clear, practical explanations of key research methods in business studies, presenting a step-by-step approach to data collection, analysis and problem solving. Readers will learn how to formulate a research question, choose an appropriate research method, argue and motivate, collect and analyse data, and present findings in a logical and convincing manner. The authors evaluate various qualitative and quantitative methods and their consequences, guiding readers to the most appropriate research design for particular questions. Furthermore, the authors provide instructions on how to write reports and dissertations in a clearly structured and concise style. Now in its fifth edition, this popular textbook includes new and dedicated chapters on data collection for qualitative research, qualitative data analysis, data collection for quantitative research, multiple regression, and additional methods of quantitative analysis. Cases and examples have been updated throughout, increasing the applicability of these research methods across various situations.

The Past, Present and Future of International Business and Management

Published in association with the UK Chapter of the Academy of International Business (AIB), this ninth volume in the AIB series focuses on the new challenges and developments in the field of international business. The book successfully brings together an integrated set of research concepts and results to present some contrasting views about how international business is adjusting to the challenges and opportunities that the 21st century presents.

Journal of International Business Studies

A volume that concentrates on the substantive gaps in the IB/IM field and addresses whether these gaps are resolvable with the theoretical and methodological toolkit.

New Perspectives in International Business Research

Much of the existing literature within the "varieties of capitalism " (VOC) and "comparative business systems " fields of research is heavily focused on Europe, Japan, and the Anglo-Saxon nations. As a result, the field has yet to produce a detailed empirical picture of the institutional structures of most Asian nations and to explore to what extent existing theory applies to the Asian context. The Oxford Handbook of Asian Business Systems aims to address this imbalance by exploring the shape and consequences of institutional variations across the political economies of different societies within Asia. Drawing on the deep knowledge of 32 leading experts, this book presents an empirical, comparative institutional analysis of 13 major Asian business systems between India and Japan. To aid comparison, each country chapter follows the same consistent outline. Complementing the country chapters are eleven contributions examining major themes across the region in comparative perspective and linking the empirical picture to existing theory on these themes. A further three chapters provide perspectives on the influence of history and institutional change. The concluding chapters spell out the implications of all these chapters for scholars in the field and for business practitioners in Asia. The Handbook is a major reference work for scholars researching the causes of success and failure in international business in Asia.

The Palgrave Handbook of Experiential Learning in International Business

With the rise of China in the world economy, investors from all over the world are moving to explore business opportunities in this market. Managing international business in a transition economy like China is a daunting challenge. Tian presents a practical guide to major managerial issues faced by foreign investors in the China market including strategic management of Guanxi, entry mode selection, alliance management, negotiation with Chinese partners, human resource management, marketing management, protection of intellectual property rights, and corporate financial management. These issues are analyzed in the light of relevant theoretical models of international business, with reference to current management practices of transnational corporations operating in China. With up-to-date case studies, questions for discussion and recommended readings at the end of each chapter, this book can be used as a textbook for postgraduate programmes in international business or other management disciplines, and as a textbook for executive training programmes.

The Oxford Handbook of International Business

Business History and International Business are cognate subjects. There are few, if any, studies of international business that do not require a proper study of context. International business decision making must be made relevant by a considered evaluation of the circumstances surrounding that decision. This often means putting it into its historical context. The contributions that the study of international business can make to business history are the input of appropriate theory and appropriate research methods. The best international business theory can illuminate the seemingly disparate strategies of firms in given historical circumstances and can provide an integrated, overarching conceptual structure of the study of business history. The research methods used in international business are also worthy of scrutiny by business historians. The proposition of this book is that international business theory and method can complement business history. This cross-fertilization has been occurring with increasing regularity over the past few decades and this book brings together some of the fruits of this conjunction of two important intellectual domains. This book was published as a special issue of Business History.

Cross-cultural Management

As globalization explodes, so has international business scholarship. This second edition of the Oxford Handbook of International Business synthesises all the relevant literature of the last 40 years in 28 original chapters by the world's most distinguished scholars. Reflecting the changes and development in the field since the first edition this new edition has a changed structure, all the chapters have been updated to take account of the latest scholarship, and five new chapters freshly written. The Handbook is divided into six major sections, providing comprehensive coverage of the following areas: · History and Theory of the Multinational Enterprise · The Political and Regulatory Environment · Strategy and International Management · Managing the MNE · Area Studies · Methodological Issues These state of the art literature reviews will be invaluable references for students in business schools, social sciences, law, and area studies.

Conducting Market Research for International Business

The AIB Fellows Group includes top researchers, educators, and administrators in the IB field. This book covers the growth of several functional areas (marketing, advertising, and finance). It reviews problems of methodological rigor in IB research. It also traces the history and evolution of IB studies.

International Business in the Information and Digital Age

Transcultural management ; Management styles ; Intercultural communication.

Institutional Theory in International Business

Foreign Ownership and the Consequences of Direct Investment in the United States

The Routledge Companion to the Geography of International Business

In a global economy, multinational companies often operate in jurisdictions where governments are either unable or unwilling to uphold even the basic human rights of their citizens. The expectation that companies respect human rights in their own operations and in their business relationships is now a business reality that corporations need to respond to. Business and Human Rights: From Principles to Practice is the first comprehensive and interdisciplinary textbook that addresses these issues. It examines the regulatory framework that grounds

the business and human rights debate and highlights the business and legal challenges faced by companies and stakeholders in improving respect for human rights, exploring such topics as: the regulatory framework that grounds the business and human rights debate challenges faced by companies and stakeholders in improving human rights industry-specific human rights standards current mechanisms to hold corporations to account future challenges for business and human rights With supporting case studies throughout, this text provides an overview of current themes in the field and guidance on practical implementation, demonstrating that a thorough understanding of the human rights challenges faced by business is now vital in any business context.

Research Methods in Business Studies

This volume in the Academy of International Business Latin America Chapter (AIB-LAT) series presents research findings and theoretical developments in international business, with special emphasis on innovation, geography and internationalization in Latin America. Contributions are based on the best papers from the fourth annual AIB-LAT conference.

Business and Human Rights

The ACADEMY OF INTERNATIONAL BUSINESS (UK and Ireland Chapter) Published in association with the UK and Ireland Chapter of the Academy of International Business. This brand new edited collection addresses the growing uncertainty and socio-economic challenges of globalisation and its profound implications for the strategies and operations of multinational enterprises (MNEs). Responding to the new balance in international business, the authors offer valuable insights into the co-evolutionary processes involved in headquarters-subsidiary relationships, the need for novel strategies by MNEs to retain competitive advantage, improve performance and contribute to the global economy.

Contemporary Issues in International Business

The 13th volume of the Academy of International Business series reflects the complex challenges managers face in today's global economy. A novel range of issues brings together two important contemporary themes in international business. The book includes thoughts from prominent academics on new directions for international business scholarship.

International Business Scholarship

Proposes fresh perspectives in IB research by addressing a number of critical issues which criss-cross the fields of International Business and International Management. This work focuses on management of cultural distance across countries. It also focuses on the genesis and development of international entrepreneurs.

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