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Essentials of Database Management Social Media Marketing Essentials of Management Information Systems Information Technology Control and Audit, Fifth Edition MIS Foundations of Lodging Management Intermediate Accounting Business and Information Systems Information Systems for Business and Beyond George and Martha Encore James Chalmers of New Guinea E-Commerce 2015, Global Edition E-Commerce Essentials Project Management Clinical Handbook for Brunner & Suddarth's Textbook of Medical-Surgical Nursing The Impact of School Infrastructure on Learning Soil pollution: a hidden reality Learning Across Sites Myth of National Defense: Essays on the Theory and History of Security Production, The Enterprise Information Systems Design, Implementation and Management Rackham's Fairy Tale Illustrations Lying Beneath the Oaks Forthcoming Books Introduction to Shipping Emerging Trends in Computing and Communication Information Technology for Management Management Information Technology Control and Audit E-commerce Database Processing Playing with Tigers Handbook of Mobile Teaching and Learning Human Resource Management Nursing Informatics for the Advanced Practice Nurse E-commerce Poems of the Soul International Business and Management Building Learning Experiences in a Changing World Using MIS Understanding Computers

Using MIS is the book that teaches students how people use information systems to solve business problems. Building on students' experience and knowledge base from personal MIS to workgroup MIS to enterprise MIS, this text stresses the important role of Information Systems in satisfying business objectives. Realistic examples, mini-cases, case applications, and thought-provoking review material with projects promote active learning. This text is beneficial to the business professional interested in a basic understanding of management information systems today.

This concise clinical companion to the thirteenth edition of Brunner and Suddarth's Textbook of Medical-Surgical Nursing presents nearly 200 diseases and disorders in alphabetical format, allowing rapid access to need-to-know information on the most common clinical problems nurses are likely to encounter. The content is completely cross-referenced to the main text. Pages are tabbed alphabetically for speedy reference.

The practical e-guide that gives you the skills to succeed as a project manager. Discover how to improve your project management skills by defining a project brief, identifying stakeholders, and building a strong team. You'll also learn useful tips for initiating projects, setting deadlines, and managing your budgets. Essential Managers gives you a practical "how-to" approach with step-by-step instructions, tips, checklists, and "ask yourself" features showing you how to focus your energy, manage change, and make an impact. DK's Essential Managers series contains the knowledge you need to be a more effective manager and hone your management style. Whether you're new to project management or simply looking to sharpen your existing skills, this is the e-guide for you.

The new fifth edition of Information Technology Control and Audit has been significantly revised to include a comprehensive overview of the IT environment, including revolutionizing technologies, legislation, audit process, governance, strategy, and outsourcing, among others. This new edition also outlines common IT audit risks, procedures, and involvement associated with major IT audit areas. It further provides cases featuring practical IT audit scenarios, as well as sample documentation to design and perform actual IT audit work. Filled with up-to-date audit concepts, tools, techniques, and references for further reading, this revised edition promotes the mastery of concepts, as well as the effective implementation and assessment of IT controls by organizations and auditors. For instructors and lecturers there are an instructor's manual, sample syllabi and course schedules, PowerPoint lecture slides, and test questions. For students there are flashcards to test their knowledge of key terms and recommended further readings. Go to <http://routledge.com/textbooks/9781498752282/> for more information.

For the undergraduate and graduate e-commerce course in any business discipline. The market-leading text for E-commerce. This comprehensive, market-leading text emphasizes the three major driving forces behind E-commerce-technology change, business development, and social issues-to provide a coherent conceptual framework for understanding the field. The tenth edition features updates to the text, data, figures, and tables based on the latest marketing and business intelligence available from eMarketer, Pew Internet & American Life Project, Forrester Research, comScore, Gartner Research, and other industry sources. All opening, closing and Insight on cases are new or updated.

The ever evolving, technology-intensive nature of the twenty-first century workplace has caused an acceleration in the division of labour, whereby work practices are becoming highly specialised and learning and the communication of knowledge is in a constant state of flux. This poses a challenge for education and learning: as knowledge and expertise increasingly evolve, how can individuals be prepared through education to participate in specific industries and organisations, both as newcomers and throughout their careers? Learning Across Sites brings together a diverse range of contributions from leading international researchers to examine the impacts and roles which evolving digital technologies have on our navigation of education and professional work environments. Viewing learning as a socially organised activity, the contributors explore the evolution of learning technologies and knowledge acquisition in networked societies through empirical research in a range of industries and workplaces. The areas of study include public administration, engineering, production, and healthcare and the contributions address the following questions: How are learning activities organised? How are tools and infrastructures used? What competences are needed to participate in specialised activities? What counts as knowledge in multiple and diverse settings? Where can parallels be drawn between workplaces? Addressing an emerging problem of adaptation in contemporary education, this book is essential reading for all those undertaking postgraduate study and research in the fields of educational psychology, informatics and applied information technology.

Developed using extensive lecturer and student feedback, International Business and Management acknowledges recent changes in course emphasis and presents an integrated treatment of international management problems. Combining a strong strategic focus with coverage of the functions that underpin global business, it delivers a fresh European perspective on international business, expressly written for post-introductory undergraduate courses and also for MBA students. All of the key areas of international business are covered within this managerial framework, including important topics rarely covered in older textbooks such as: SMEs and how they compete on a global level; ethics and social responsibility; and technology and how organizations use information to support global operations and deliver competitive advantage. Kelly also includes constructive and genuinely international examples, showing how SMEs through to MNCs have grappled with the operational and organizational challenges of international business. Eye-catching real-world case studies, market researched pedagogy, and a strong theoretical backbone ensure that Kelly: International Business and Management is at the forefront of European IB textbooks.

This document presents key messages and the state-of-the-art of soil pollution, its implications on food safety and human health. It aims to set the basis for further discussion during the forthcoming Global Symposium on Soil Pollution (GSOP18), to be held at FAO HQ from May 2nd to 4th 2018. The publication has been reviewed by the Intergovernmental Technical Panel on Soil (ITPS) and contributing authors. It addresses scientific evidences on soil pollution and highlights the need to assess the extent of soil pollution globally in order to achieve food safety and sustainable development. This is linked to FAO's strategic objectives, especially SO1, SO2, SO4 and SO5 because of the crucial role of soils to ensure effective nutrient cycling to produce nutritious and safe food, reduce atmospheric CO2 and N2O concentrations and thus mitigate climate change, develop sustainable soil management practices that enhance agricultural resilience to extreme climate events by reducing soil degradation processes. This document will be a reference material for those interested in learning more about sources and effects of soil pollution.

Written in an easy-to-read, easy-to-understand style, Foundations of Lodging Management, 2e explores how the lodging industry and the hotels in the industry operate. KEY FEATURES: With coverage of both small and large hotels, it addresses each department, including the front office, sales and marketing, housekeeping, maintenance and more! This edition features more on green initiatives and expanded discussion of revenue optimization.

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As you know, today's complex computing environment and shrinking departmental budgets make it vital for IT auditors and security professionals to have practical guidance on conducting audits and ensuring security in today's stretched and quickly changing computing environments. Whether you're new to IT auditing or have years of experience, Information Technology Control and Audit provides you with tools and techniques to solve the audit, control, and security problems and issues you face today. It provides guidance on conducting IT audits on new and legacy systems, coverage of changes in financial and computing standards, explanations of the vulnerabilities of emerging systems, and tips on how to do your job more effectively.

Advances in Business Education & Training is a Book Series to foster advancement in the field of Business Education and Training. It serves as an international forum for scholarly and state-of-the-art research and development into all aspects of Business Education and Training. This new volume deals with several aspects of the challenge to design learning in and for a changing world. The first part concerns program development. How to build curricula that are future-proof? Principles to innovate our curricula are identified. It answers the question how we can incorporate the need for change in our thinking about curriculum-development and identify the necessary elements to incorporate in our curricula. The second part focuses on the increasing diversity of students and employees within our schools and organizations, in terms of culture, language, and perception of ability, gifts, and talents. This offers a range of opportunities, but at the same time can possibly jeopardize some processes that are taken for granted. Chapters in this part analyze the processes that play a crucial role in dealing with this diversity and identify educational practices that can help to harvest the potential that lies within this diversity. The third part of this book digs further into the possibilities that are opened up by the implementation of ICT-support in our learning environments. E-learning provides tools to adapt these environments to the needs of an increasingly diverse student-population. In the last part we focus specifically on the workplace and how learning can be designed in such a way that employees are equipped for a shifting workplace. On the one hand it is looked how training can affect performance in the workplace. Does learning transfer to the work environment? On the other hand it is questioned how one can design affordances to trigger learning in the workplace.

"This book investigates the creation and implementation of enterprise information systems, covering a wide array of topics such as flow-shop scheduling, information systems outsourcing, ERP systems utilization, Dietz transaction methodology, and advanced planning systems"--Provided by publisher.

= This book takes the unique approach of combining both the fundamentals of information systems and technology with the essentials of business operation and management. Early chapters offering business background provide readers with a solid foundation to then understand the need for and structure of information systems. A broad view of information systems takes a look at individual, interorganizational, and international perspectives. For effective business professionals looking to enhance their understanding of information systems, and the relationship this technology has to the operations and management of businesses today.

MANAGEMENT, 12th Edition takes a practical, student-oriented approach toward teaching management with an emphasis on current topics, including issues of diversity, ethics, and technology. The student-friendly content features references to pop culture and cites current publications of interest to students. In addition to providing the management framework and introducing students to contemporary management topics, the text provides experiential activities to get students thinking and acting like real-life managers. A robust network of supplements helps students to understand the hands-on, real-world application of chapter concepts. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

This text is an unbound, binder-ready edition. Information Technology for Management by Turban, Volonino Over the years, this leading IT textbook had distinguished itself with an emphasis on illustrating the use of cutting edge business technologies for achieving managerial goals and objectives. The 9th ed continues this tradition with coverage of emerging trends in Mobile Computing and Commerce, IT virtualization, Social Media, Cloud Computing and the Management and Analysis of Big Data along with advances in more established areas of Information Technology. The book prepares students for professional careers in a rapidly changing and competitive environment by demonstrating the connection between IT concepts and practice more clearly than any other textbook on the market today. Each chapter contains numerous case studies and real world examples illustrating how businesses increase productivity, improve efficiency, enhance communication and collaboration, and gain competitive advantages through the use of Information Technologies.

The book presents papers delivered by researchers, industrial experts and academicians at the Conference on Emerging Trends in Computing and Communication (ETCC 2014). As such, the book is a collection of recent and innovative works in the field Network Security and Cryptography, Cloud Computing and Big Data Analytics, Data Mining and Data Warehouse, Communication and Nanotechnology and VLSI and Image Processing.

"E-Commerce 2015" is intended for use in undergraduate and graduate e-commerce courses in any business discipline. "" "The market-leading text for e-commerce "This comprehensive, market-leading text emphasizes the three major driving forces behind e-commerce--technology change, business development, and social issues--to provide a coherent conceptual framework for understanding the field. Teaching and Learning Experience This program will provide a better teaching and learning experience--for both instructors and students. Comprehensive Coverage Facilitates Understanding of the E-Commerce Field: In-depth coverage of technology change, business development, and social issues gives readers a solid framework for understanding e-commerce. Pedagogical Aids Help Readers See Concepts in Action: Infographics, projects, and real-world case studies help readers see how the topics covered in the book work in practice.

Winner of the TAA 2017 Textbook Excellence Award "Social Media Marketing deserves special kudos for its courage in tackling the new frontier of social media marketing. This textbook challenges its readers to grapple with the daunting task of understanding rapidly evolving social media and its users."—TAA Judges Panel Social Media Marketing was the first textbook to cover this vital subject. It shows how social media fits into and complements the marketer's toolbox. The book melds essential theory with practical application as it covers core skills such as strategic planning for social media applications, incorporating these platforms into the brand's marketing communications executions, and harnessing social media data to yield customer insights. The authors outline the "Four Zones" of social media that marketers can use to achieve their strategic objectives. These include: 1. Community (e.g. Instagram) 2. Publishing (e.g. Tumblr) 3. Entertainment (e.g. Candy Crush Saga) 4. Commerce (e.g. Groupon) This Second Edition contains new examples, industry developments and academic research to help students remain current in their marketing studies, as well as a new and improved user-friendly layout to make the text easy to navigate. The textbook also provides a free companion website that offers valuable additional resources for both instructors and students. Visit: study.sagepub.com/smm. Readers of the book are also invited to join the authors and others online by using the hashtag: #smm

This text contains a wealth of pedagogical features to facilitate student comprehension, which aid in reviewing and reinforcing key concepts, as well as promoting problem-solving skills.

A poet's soul is able to find truth in a moment in time, a vista, or an experience. A poem then is a bridge to a poet's view of the world and that is what Eileen James has created in Poems of the Soul. Through her poems, readers are able to experience the inspiration and insight that she has found in nature, family, and even loss. Many of James' poems share her joy and sense of place that she derives from living by the sea in Newfoundland. Some are inspired by the more difficult realities of life, such as the death of a loved one, the ravages of dementia, or being overwhelmed by loneliness. Others celebrate happier moments such as a wedding, an anniversary, or simply walking hand-in-hand with a loved one. All reflect her faith in God, and James shares the comfort and hope this brings her in her verse.

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Human Resource Management provides readers with a complete, comprehensive review of essential personnel management concepts and techniques in a highly readable and understandable form. Coverage emphasizes essential themes throughout the book, including the building of better, faster, more competitive organizations through HRM; practical applications that help all managers deal with their personnel-related responsibilities; and technology and HR. Specific topics include the strategic role of human resource management; equal opportunity and the law; job analysis; personnel planning and recruiting; employee testing and selection; interviewing candidates; training and developing employees; managing organizational renewal; appraising performance; managing careers and fair treatment; establishing pay plans; pay-for-performance and financial incentives; benefits and services; labor relations and collective bargaining; employee safety and health; managing human resources in an international business; human resources information systems and technology. For practicing Human Resource Managers as well as any business managers who deal with human resource/personnel issues.

Based on the authors' market-leading E-Commerce. Business. Technology. Society., this brief book offers the same thought-provoking and current content but in a brief format. E-Commerce Essentials emphasizes the three major driving forces behind E-commerce—technology change, business development, and social issues—to provide a coherent conceptual framework for understanding the field.

"Information Systems for Business and Beyond introduces the concept of information systems, their use in business, and the larger impact they are having on our world."--BC Campus website.

In 1965 George Gmelch signed a contract to play professional baseball with the Detroit Tigers organization. Growing up sheltered in an all-white, affluent San Francisco suburb, he knew little of the world outside. Over the next four seasons, he came of age in baseball's Minor Leagues through experiences ranging from learning the craft of the professional game to becoming conscious of race and class for the first time. Playing with Tigers is not a typical baseball memoir. Now a well-known anthropologist, Gmelch recounts a baseball education unlike any other as he got to know small-town life across the United States against the backdrop of the Vietnam War, civil rights protests, and the emergence of the counterculture. The social and political turmoil of the times spilled into baseball, and Gmelch experienced the consequences firsthand as he played out his career in the Jim Crow South. Playing with Tigers captures the gritty, insular, and humorous life and culture of Minor League baseball during a period when both the author and the country were undergoing profound changes. Drawing from journals he kept as a player, letters, and recent interviews with thirty former teammates, coaches, club officials, and even former girlfriends, Gmelch immerses the reader in the life of the Minor Leagues, capturing—in a manner his unique position makes possible—the universal struggle of young athletes trying to make their way.

Intermediate Accounting: IFRS Edition provides the tools global accounting students need to understand IFRS and how it is applied in practice. The emphasis on fair value, the proper accounting for financial instruments, and the new developments related to leasing, revenue recognition, and financial statement presentation are examined in light of current practice. Global Accounting Insights highlight the important differences that remain between IFRS and U.S. GAAP, and discuss the ongoing joint convergence efforts to resolve them. Comprehensive, up-to-date, and accurate, Intermediate Accounting: IFRS Edition includes proven pedagogical tools, designed to help students learn more effectively and to answer the changing needs of this course.

In five brief episodes two hippopotamuses reinforce their friendship.

'The Impact of School Infrastructure on Learning: A Synthesis of the Evidence provides an excellent literature review of the resources that explore the areas of focus for improved student learning, particularly the aspiration for "accessible, well-built, child-centered, synergetic and fully realized learning environments.†? Written in a style which is both clear and accessible, it is a practical reference for senior government officials and professionals involved in the planning and design of educational facilities, as well as for educators and school leaders. --Yuri Belfali, Head of Division, Early Childhood and Schools, OECD Directorate for Education and Skills This is an important and welcome addition to the surprisingly small, evidence base on the impacts of school infrastructure given the capital investment involved. It will provide policy makers, practitioners, and those who are about to commission a new build with an important and comprehensive point of reference. The emphasis on safe and healthy spaces for teaching and learning is particularly welcome. --Harry Daniels, Professor of Education, Department of Education, Oxford University, UK This report offers a useful library of recent research to support the, connection between facility quality and student outcomes. At the same time, it also points to the unmet need for research to provide verifiable and reliable information on this connection. With such evidence, decisionmakers will be better positioned to accurately balance the allocation of limited resources among the multiple competing dimensions of school policy, including the construction and maintenance of the school facility. --David Lever, K-12 Facility Planner, Former Executive Director of the Interagency Committee on School Construction, Maryland Many planners and designers are seeking a succinct body of research defining both the issues surrounding the global planning of facilities as well as the educational outcomes based on the quality of the space provided. The authors have finally brought that body of evidence together in this well-structured report. The case for better educational facilities is clearly defined and resources are succinctly identified to stimulate the dialogue to come. We should all join this conversation to further the process of globally enhancing learning-environment quality! --David Schrader, AIA, Educational Facility Planner and Designer, Former Chairman of the Board of Directors, Association for Learning Environments (A4LE)

This text emphasizes the three major driving forces behind e-commerce: technological change, business development, and social issues, to provide a coherent conceptual framework for understanding the field.

4LTR Press solutions give students the option to choose the format that best suits their learning preferences. This option is perfect for those students who focus on the textbook as their main course resource. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Readers who want an up-to-date overview of database development and management. Focusing on the topics that leading database practitioners say are most important, Essentials of Database Management presents a concise overview designed to ensure practical success for database professionals. Built upon the strong foundation of Modern Database Management, currently in its eleventh edition, the new Essentials of Database Management is ideal for a less-detailed approach. Like its comprehensive counterpart, it guides readers into the future by presenting research that could reveal the "next big thing" in database management. And it features up-to-date coverage in the areas undergoing rapid change due to improved managerial practices, database design tools and methodologies, and database technology.

Mobile technologies have been used in higher education for many years. They provide good solutions for teaching and learning and make learning available anywhere and anytime. This book includes six sections: design, development, adoption, collaboration, evaluation and future of mobile teaching and learning technology in higher education. It includes different projects and practices in higher education across different countries. The book provides in-depth background information and cases studies in high technology teaching and learning and future expectations for new technology in higher education. The variety of projects and programs running in different country helps boost innovation and discussion in future projects and practices. It also provide guidelines for future design and development of mobile applications for higher education.

A high price call girl whose sordid life revolves around the dark, frightening jungle of Manhattan is being stalked by dangerous psychopath, with only a detective to save her.

Molly wakes up in Vegas married to a stranger. She has no option but to go home with him to the Lowcountry of South Carolina to straighten out the mess. Molly wonders if they might have a real chance together. But what she discovers could threaten their lives.

One of the most renowned and best-loved illustrators of his day, English artist Arthur Rackham (1867–1939) brought countless stories and fairy tales to life through his vivid imagination and eye for telling details. Combining a sensitive use of line and

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subdued watercolors, he skillfully depicted forests of startling trees with claw-like roots, wholesome fairy maidens, monsters, and demons, and backgrounds filled with obscure figures. His inspired illustrations for the fairy tales of the Brothers Grimm (1900) brought him his first great success, with a long and distinguished career to follow. This collection of 55 full-color plates, reproduced from rare early editions, contains a rich selection of Rackham's best fairy tale images: a giant terrorizing the inhabitants of an isolated village in English Fairy Tales, a wicked witch greeting two lost children on her doorstep in Hansel and Gretel, a young maiden beset by snarling wolves in Irish Fairy Tales, and many more, including illustrations from Snowdrop and Other Tales, Little Brother and Little Sister, and The Allies' Fairy Book.

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